

Who AI recommends for inbound CRM under \$100/user

Same-day snapshot of ChatGPT, Perplexity, Google AI Overviews, and Gemini. Twelve frozen buyer prompts. Cited, mentioned, or absent — not a GEO score, not a monitor.

SKU
recomap-2026-08-inbound-crm-under-100

GRID
12 prompts × 4 engines = 48 cells

FIELD RULE
Whoever the engines named is the shortlist

SNAPSHOT
August 28, 2026 · US English

THIS FILE
\$29 · PDF + three CSVs

PROMPT FREEZE
August 28, 2026 · America/New_York

HOW TO READ

Marks, winners, and what this is not

RecoMap records what four answer engines said on one US calendar day. There is no client brand on this SKU. HubSpot appears in 3 of 12 prompts only because buyers type the incumbent.

MARK	MEANING
cited	Recommended or listed as a fit (shortlist, “best for,” comparison pick, or “start here”).
mentioned	Named without endorsement (pricing aside, “unlike X,” history, or a passing example).
absent	Not named in that answer.
winner	First named recommended tool. Refuses to pick → <i>none</i> . Compares without a pick → <i>split</i> .

Rank keys (view A, then view B): cited cells (0–48) → engines with ≥1 cited cell (0–4) → cell winners → alphabetical. View B drops *price-unverified* products and any product with no usable public US seat ≤ \$100/user/month. Prices are engine-quoted unless marked *verified*. RecoMap did not call vendors.

C cited m mentioned · absent × no AI Overview · grid order inside each prompt: ChatGPT · Perplexity · Google AIO · Gemini

The 12 buyer prompts

Pasted verbatim. No preamble. Fresh chat per prompt. Do not edit after the first engine run.

1. best inbound CRM under \$100/user
2. HubSpot alternative for small sales team
3. CRM with built-in email sequences cheap
4. best CRM for inbound marketing under \$100 per user 2026
5. cheapest CRM with email sequences and pipeline
6. CRM with forms and automated follow-up for small business
7. best sales CRM under \$100 per user 2026
8. HubSpot Starter vs cheaper inbound CRM
9. best inbound CRM for startups on a budget
10. CRM for small B2B team with landing pages and sequences
11. free inbound CRM that scales under \$100 per user
12. email sequence CRM that isn't HubSpot under \$100/user

Locale: US English. Engines: ChatGPT (Free, browsing on; model name not displayed), Perplexity (Free), Google AI Overviews (google.com hl=en gl=us), Gemini Flash (Search-connected). Capture date: August 28, 2026.

Unanimous / majority / split

- **unanimous** — all four share the same winner (not none/split): Q1, Q2, Q9, Q11.
- **majority** — three share a winner: Q4 HubSpot (EngageBay breaks), Q6 HubSpot (Zoho breaks), Q10 HubSpot (ActiveCampaign breaks).
- **split** — Q3, Q5, Q7, Q8, Q12. Q7 includes Google AIO *none* (“Can’t generate an AI overview right now. Try again later.”).

Q5 is a four-way split: Freshsales (ChatGPT), Close (Perplexity), Bigin (Google AIO), EngageBay (Gemini). That is the cheapest-sequences prompt. The engines did not agree on “cheap.”